

# 2020 SUPERPOWER YOUR SCHOOL Contest



## FREQUENTLY ASKED QUESTIONS

### **Why is the Superpower your School Contest needed?**

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Through past submissions and surveys that Staples Canada conducted, we learned that while schools do have access to technology, much of the equipment has not been upgraded in years. Given the speed of technological advancements, the age of equipment in many Canadian schools is quite outdated. That's where this contest helps – we are thrilled to offer the opportunity for 10 lucky schools in Canada to win **\$20,000** (inclusive of taxes) worth of the latest technology from Staples Canada.

### **How are EcoKids and Earth Day Canada involved in the contest?**

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EcoKids works with schools across Canada to provide environmental education programs and resources. In collaboration with Earth Day Canada, EcoKids helps ensure the Superpower your School Contest reaches as many educators as possible. EcoKids and Earth Day Canada also provide support during the judging process.

### **How can my school participate?**

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Any elementary or secondary school in Canada that is either publicly-funded or independent can participate in the contest. Schools are invited to complete a contest entry form outlining the school's environmental efforts (refer to contest **Eligibility and Entry Criteria**) – one entry per school, with the approval of the school's principal. Entry form can be downloaded online at [staples.ca/powereco](https://staples.ca/powereco) from December 2, 2019 to January 31, 2020. Please refer to our **Rules and Regulations** before completing the entry form.

### **Who completes the contest entry form?**

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We strongly recommend that students get involved in completing the entry form with the assistance of a teacher or another school employee. The submission itself must be made by a school employee and entries must be approved by the school's principal before they are submitted. Entry form is to be submitted by email to [powereco@ecokids.ca](mailto:powereco@ecokids.ca) from December 2, 2019 to January 31, 2020. Please refer to our **Rules and Regulations** before completing the entry form.

### **I'd like help with my entry. What should I do?**

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Before completing the entry form, read our helpful **Step-by-Step Entry Guide**. If you have additional questions or would like to discuss your entry in advance, contact EcoKids at [powereco@ecokids.ca](mailto:powereco@ecokids.ca).

## What are the eligibility criteria?

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**1. Must be an elementary or secondary school located in Canada that is either publicly-funded or independent.**

**2. Must not have won the 2017, 2018 or 2019 Staples Superpower your School Contest.**

**3. Environmental Attributes**

- The school has made a positive environmental impact through the establishment of innovative projects and programs
- The school incorporates environmentally responsible behaviour into everyday school life
- The school demonstrates a long-term commitment to supporting a healthier environment

**4. School and Community Involvement**

- The school has provided the school community (students, staff and parents/guardians) the opportunity to get actively involved
- The school has engaged the local community (other schools, local businesses, local groups) to become involved
- The school is an environmental leader and has directly affected an increase in environmental knowledge and responsible behaviour within the school and local community

## What are the entry criteria?

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**The entry criteria are:**

- Contest entry form must be submitted by a school employee with the approval of the school's principal
- Contest entry form must be completed in full and submitted by email to [powereco@ecokids.ca](mailto:powereco@ecokids.ca) from December 2, 2019 to January 31, 2020.
- Responses must adhere to the specified word count for each question
- Only one entry per school is permitted

## My school is a past winner of the contest, are we eligible to enter in 2019?

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Winners of the 2017, 2018 and 2019 Superpower your School Contest are not eligible to enter the contest in 2020. Earlier winners of the Staples Superpower your School Contest or Recycle for Education Computer Lab Contest are eligible to enter, but must tell us about the school's new creative and innovative environmental projects and programs.

## When is the contest deadline?

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Contest entry form must be completed in full and submitted by email to [powereco@ecokids.ca](mailto:powereco@ecokids.ca) from December 2, 2019 to January 31, 2020.

## How are contest entries evaluated?

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External judging panels of environmental leaders from across Canada will review the contest entries and select the winning schools.

## When and how will I know if my school won?

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The winning schools will be informed by email in March of 2020.

### If my school is selected as a winner, what can I expect?

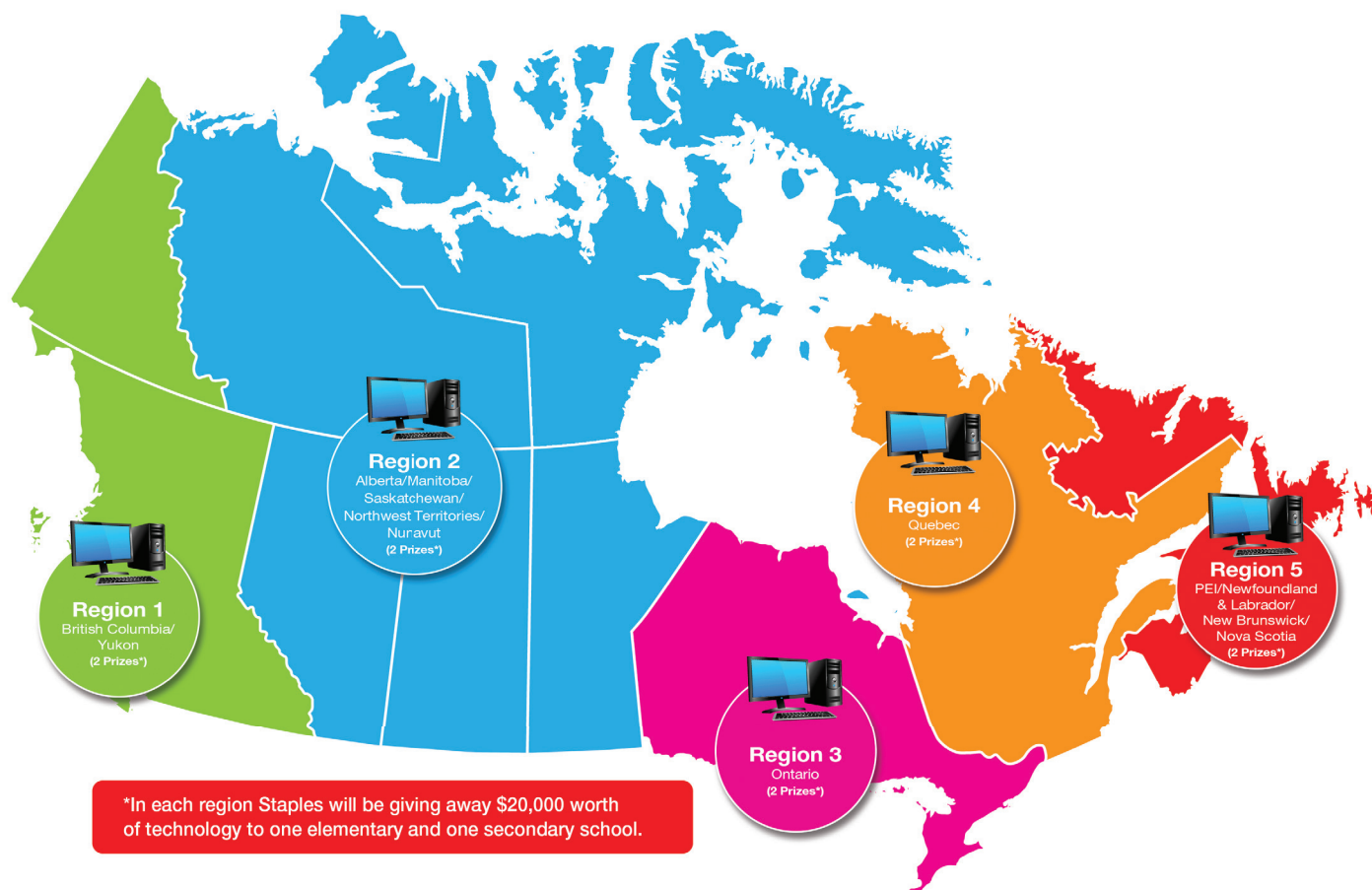
Winning schools will receive **\$20,000** (inclusive of taxes) worth of the latest technology from Staples Canada. Through close collaboration with your school principal and the local store general manager, we'll work to tailor the technology to the needs of your school. Plus, all the equipment will be Bullfrog powered, courtesy of our partner, Bullfrog Power, with 100% green electricity for one year. Bullfrog Power comes from clean, green sources such as wind and low-impact hydro. Schools will also be asked to complete a short follow-up questionnaire outlining how the new technology has furthered the school's environmental and educational work.

### How do I find out where the closest Staples location is to my school?

Please [click here](#) for the Store Locator.

### How does your regional breakdown work?

There are 10 prizes, each consisting of **\$20,000** (inclusive of taxes) worth of the latest technology from Staples Canada. Prizes will be awarded based on the following regional breakdown to allow schools from different regions in Canada an equal chance of winning. One elementary school and one secondary school will be awarded in each region. If no entries are received from a region, that region's prizes will be reallocated to the region with the highest number of entries.



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